

CASE STUDY



Kedge Business School has chosen Traveidoo in response to a twofold increase in business trips.

2.5M€ of travel budget per year
An implementation in 3 months only
20% of savings on top destination

Following a merger, Kedge Business School has doubled its travel activity and as a result chosen to implement Traveidoo Travel. Following the success of the travel tool, the school has decided to include Traveidoo expense management in its solution.

Kedge Business School

Kedge Business School is based in France across 4 campuses. It is also setting up campuses abroad, notably in China and Senegal. Kedge Business School founded in 2013 following the merger between the Bordeaux Management School and Euromed Management.

STAFF

Kedge Business School employs 600 staff, including 200 permanent professors and a thousand part-time lecturers

STUDENTS

13,000 students

PRESENCE

France: Bordeaux, Marseille, Paris et Toulon
Senegal
China

How to control your travel costs?

Its headquarters are in Bordeaux, however most of its administrative staff are based in Marseille, thus prompting the need to centralise travel management. "We launched a RFP for a new travel solution following the merger and increased amount of business travel" explains Sébastien Gamet, Travel Manager. The school's main issue was how to improve its cost control process within the context of this merger and the implementation of a Self Booking Tool was considered the best way to centralise all travel requests.

9,000

Business trips annually

1,500

User profiles on Traveidoo

2.5M€

Annual travel budget

The call to tender highlighted the need to implement a simple, user- friendly tool, tailored to the profile of all potential users, from first-year students to experienced teachers.



“ While we feared the platform would push employees to book their trips at the last minute, we noticed that, on the contrary, they were doing it much earlier. Our average advanced booking rate for train travel went from 7 days to 21 days. This has enabled us to lower our costs.”

Sébastien Gamet – Travel Manager, Kedge Business School

Becoming automated and more agile

Another issue following the merger was the extended time frame required to get travel approved: "The merger has driven managers to move frequently between sites, thus lengthening the amount of time required to approve travel requests". The introduction of Traveidoo has made the process more streamlined and easier to control with better adherence to the school's travel policy.

The key advantages of the platform

1. A FAST IMPLEMENTATION

We had just three months in which to implement Traveledoo. The TMC was quickly set up with conclusive feedback.

➤ “ We had made some requests for changes during deployment and Traveledoo has shown itself capable of responding effectively. ”

2. A WIDE VARIETY OF USER PROFILES

The unique requirements of a management school include the employment of many external professors on fixed-term contracts. We have several types of user, each with different travel processing rules corresponding to different legal rules. These external lecturers are often those who travel the most. Other atypical profiles are students who promote the school at specialist exhibitions. This student pool makes their reservations with Traveledoo via a dedicated guest account, without having even been trained.

➤ The solution covered all our initial needs. The biggest hurdle we had to overcome was the adoption of the solution; the Traveledoo user friendly interface proved to be a great success with all of our travellers.”

3. MORE AUTONOMY

When the project was launched, the Travel Manager chose not to communicate to employees, that administrative staff had control over the users profiles. Everyone manages their own reservations. Kedge Business School has chosen relatively simple workflows, with single validation by the budget manager.

➤ “ Today, there is no other way to book travel other than through Traveledoo. ”

Expense claim management: one of the project's great advantages

In addition to travel management, Kedge Business School has chosen to roll out Traveledoo's expense management solution. Sébastien explains this choice: “Our expense claim management was done completely by hand, using Excel spreadsheets. Although initially we had no intention of looking to improve this process, once we saw what Traveledoo was proposing, we chose to deploy the module. This allowed us to group everything under one process and reconcile the expense reports with the corresponding trip”.

The consolidation of travel expenses has had a major impact on the purchasing department's ability to budget for travel. “Traveledoo has enabled us to reduce our travel agency costs thanks to the switch to 100% online” concludes the Travel Manager.

“ Our average price on the Marseille/Bordeaux route, which is our main destination point, fell by 20% in the first year. ”

Sébastien Gamet – Travel Manager, Kedge Business School

